



## VENDOR OPPORTUNITIES

For questions or to discuss a customized participation package, contact Linda at [linda@criticalmessagingassociation.org](mailto:linda@criticalmessagingassociation.org) or 1.910.632.9442

### TABLE TOP EXHIBITS — \$1,750 CMA & EMMA MEMBERS — \$1,250

Table top space is available for your company to display your products and services. This can also serve as a meeting space for you to arrange discussions. Please note this is not a “full booth” display. Table tops will be located in the main corridor outside the general session room, therefore you are not required to stay and staff your exhibit throughout the conference.

- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer/“freebie” on the literature table for attendees
- One-paragraph company summary to be featured in the CMA Bulletin prior to the show

#### Benefits

- Six-foot draped table for you to display your wares. You may use a pop-up display instead of the table as long as it does not exceed 10 feet in width
- A complimentary registration that includes entry to the sessions and food functions. Additional registrations will be at a rate of \$350/person.
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer/“freebie” on the literature table for attendees
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### LUNCH SPONSOR — \$5,000

#### Benefits:

- Two complimentary conference registrations that include entry to the sessions and food functions; additional personnel will be \$350/person
- Prominent billing on all conference promotional material, including e-mail blasts and advertisements in trade publications
- Signs with your company logo and web site throughout the conference area and on every lunch table

### CARRIER MEETING SPONSOR — \$2,500

Be the sole sponsor of the operators and carriers pre-conference meeting.

#### Benefits:

- During lunch you will have an opportunity to do a 10-15 minute presentation
- A complimentary conference registration that includes entry to the sessions and food functions; additional personnel will be \$350/person
- Prominent billing on all conference promotional material, including e-mail blasts and advertisements in trade publications
- Signs with your company logo and web site throughout the lunch area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer/“freebie” on the literature table for attendees
- One-paragraph company summary to be featured in the CMA Bulletin prior to the show

CMA & EMMA

[www.criticalmessagingassociation.org](http://www.criticalmessagingassociation.org)

441 N. Crestwood Drive \* Wilmington, NC 28405 \* 910.632.9442 \* F 910.792.9733 \* [info@criticalmessagingassociation.org](mailto:info@criticalmessagingassociation.org)



**NOTEPAD SPONSOR — \$2,600**

At registration, each conference participant will receive a high-quality notepad with your company logo on it for taking notes throughout the conference.

**Benefits:**

- Visibility on all conference promotion material, including advertisements in trade publications
- One complimentary conference registration that includes entry to the sessions and food functions; additional personnel will be \$350/person
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer/"freebie" on the literature table for attendees
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**PEN SPONSOR — \$1,500**

At registration, each conference participant will receive a high-quality conference pen with your company logo on it.

**Benefits:**

- Visibility on all conference promotion material, including advertisements in trade publications
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer/"freebie" on the literature table for attendees
- One-paragraph company summary to be featured in the CMA Bulletin prior to the show

**BREAKFAST and/or BREAK SPONSOR — \$2,000**

Conference attendees appreciate tasty pastries, juice, and that first cup of coffee in the morning.

**Benefits:**

- Visibility on all conference promotion material, including e-mail blasts and advertisements in trade publications
- One complimentary conference registration that includes entry to the sessions and food functions; additional personnel will be \$350/person
- Signs with your company logo and web site throughout the dining area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer/"freebie" on the literature table for attendees
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